



27th Annual
Scientific Meeting of the
Stroke Society of Australasia 2017

The Path to Recovery

23 - 25 August 2017

Queenstown, New Zealand

STROKE 2017

Sponsorship and exhibition opportunities



Invitation

Dear prospective sponsors,

You are invited to be a sponsor and/or exhibitor at the 27th Annual Scientific Meeting of the Stroke Society of Australasia to be held from 23 – 25 August 2017 at the Millennium and Copthorne Hotels in Queenstown, New Zealand.

This is the premiere annual stroke event in Australasia bringing together stroke clinicians from Australia and New Zealand to advance their knowledge around stroke therapies and develop their professional networks.

We expect around 300 delegates with a wide spectrum of professional backgrounds. This is very much an interdisciplinary conference and will attract stroke physicians, surgeons, radiologists, speech pathologists, dieticians, social workers, stroke network managers and coordinators, clinical psychologists, basic and advanced researchers, registrars, university lecturers, staff and students.

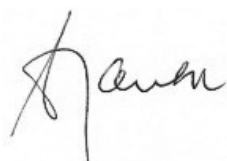
This will be the ideal platform to showcase pharmacological treatments for stroke prevention, pharmacological and device based products relevant to acute stroke interventions, rehabilitation products and services, nursing essentials and scientific research equipment, plus much more.

Our theme “The Path to Recovery” will embrace the entire care spectrum from research, innovation and preclinical processes used to translate new knowledge into achieving better recovery outcomes on every level. Delegates will be interested in trade displays relevant to various aspects of stroke management, from stroke risk through to recovery, rehabilitation and community reintegration.

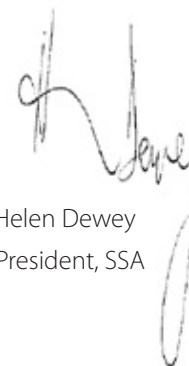
The conference includes invited presentations from renowned international and national speakers, a scientific programme based on peer-reviewed submitted abstracts, expert updates, and debates around current controversies in stroke care. Sponsored sessions are available; please check the package details for eligibility. The conference will take place across two levels and in two adjacent hotels although all areas are in very close proximity to one another.

We recognise the importance for exhibitors to have ready access to delegates and have prioritised this accordingly. The majority of the trade exhibition space will be immediately adjacent to the conference presentations, with delegates congregating in the display area for morning and afternoon teas. During lunch delegates will be split between the exhibition display area and the Millennium restaurant.

We look forward to your contribution to the 2017 Meeting in Queenstown and learning more about the products and services that you offer.



Dr Anna Ranta
Convenor, SSA ASM 2017



Prof Helen Dewey
Vice President, SSA

Why sponsor?

Sponsorship provides you with an opportunity to engage your key clients and decision makers over three days under one roof.

- sponsorship provides an excellent opportunity before, during and after this event to promote your name and support your brands to a large local, national and international audience
- delegates are keen to improve their knowledge and skills. Aligning your company with this Meeting demonstrates your involvement, commitment and support in their professional development
- sponsorship helps to cement company and brand loyalty
- valuable insights, information and exposure to the latest stroke associated developments
- sponsorship provides you with an opportunity to consolidate and manage corporate relationships and expose your staff to their target markets
- your company's representatives will mix with professionals at a work related and stimulating event

We would be happy to negotiate these suggested packages to ensure you maximise your investment. Sponsors will be given priority for their preferred stands in the exhibition (in order of sponsorship level and date of application).



Platinum | \$45,000

(Exclusive opportunity)

Benefits

- acknowledged as the platinum sponsor with logo on the following publications:
 - home page of the Meeting website with a link to your company website
 - online registration form
 - front cover of the handbook distributed to all delegates onsite
 - delegate name badges
 - opening multi-media presentation at the Meeting
- three prime complimentary industry exhibition stands (excluding staff attendees), plus the ability to purchase additional stands
- priority allocation of industry exhibition stands
- registration for four complimentary Meeting registrations (including social functions)
- additional four tickets to the gala dinner
- one opportunity to address the delegates (maximum five minutes)
- opportunity to provide a banner to be displayed on the plenary room stage
- one full page advertisement on the back outside cover of the handbook (artwork supplied by sponsor)
- company branded lanyards to be worn by all delegates
- opportunity to include up to three items of promotional material or product (supplied by sponsor) in the delegate satchels
- list of all registered delegates and their email addresses immediately following the conclusion of the Meeting (excluding those who have requested privacy)



Gold | \$25,000**Benefits**

- acknowledged as a gold sponsor with logo on the following publications:
 - home page of the Meeting website with a link to your company website
 - inside cover of the handbook distributed to all delegates onsite
 - opening multi-media presentation at the Meeting
- one prime complimentary industry exhibition stand (excluding staff attendees), plus the ability to purchase additional stands
- priority allocation of industry exhibition stand
- registration for two complimentary Meeting registrations (including social functions)
- one half page advertisement in the handbook (artwork supplied by sponsor)
- opportunity to include one item of promotional material or product (supplied by sponsor) in the delegate satchels
- list of all registered delegates and their email addresses immediately following the conclusion of the Meeting (excluding those who have requested privacy)

- aligned with one of the below additional sponsorship options:

Meeting dinner

- naming rights to the Meeting dinner
- acknowledged in print and electronic promotion material as the Meeting dinner sponsor
- logo on the dinner menu
- opportunity to give a brief welcome at the dinner (maximum five minutes)
- opportunity to display banner at the entrance to the dinner
- four additional complimentary tickets to the dinner

Plenary session

- company logo displayed on screen prior to the session starting
- opportunity to chair your session
- opportunity to display banner on the stage during your session

Satchels

- company logo printed in one colour on the delegate satchel along with the Meeting logo
- opportunity to provide an additional item of promotional material or product (supplied by sponsor) in the delegate satchels

Silver | \$15,000**Benefits**

- acknowledged as a silver sponsor with logo on the following publications:
 - sponsors page of the Meeting website with a link to your company website
 - inside cover of the handbook distributed to all delegates onsite
 - opening multi-media presentation at the Meeting
- one prime complimentary industry exhibition stand (excluding staff attendees), plus the ability to purchase additional stands
- priority allocation of industry exhibition stand
- two complimentary exhibition registrations (including tickets to the welcome reception)
- one quarter page advertisement in the handbook (artwork supplied by sponsor)
- opportunity to include one item of promotional material or product (supplied by sponsor) in the delegate satchels
- aligned with one of the below additional sponsorship options:

Registration package

- company logo included on the online registration form
- acknowledged as the registration sponsor on the registration page of the Meeting website
- opportunity to display banner near the registration desk at the Meeting

Handbook

- one full page advertisement in the handbook (artwork supplied by sponsor)
- logo placement on the cover of the handbook

Mobile app

- company logo on the home screen of the mobile app
- acknowledged as the sponsor on all information circulated to delegates about the app

Welcome reception

- naming rights to the welcome reception
- acknowledged in print and electronic promotion material as the welcome reception sponsor
- opportunity to display banner at the entrance to the reception
- two additional complimentary tickets to the welcome reception

Barista coffee cart

- naming rights to the barista coffee cart which will be open during all daily catering breaks
- opportunity for the barista staff to wear company branded shirts (provided by sponsor)
- opportunity for coffee to be served in branded cups (provided by sponsor)
- cart to be located on or near your exhibition stand

Catering

- acknowledged as the catering sponsor on catering buffets throughout the Meeting

Bronze \$5,000

Benefits

- acknowledged as a bronze sponsor with logo on the following publications:
 - sponsors page of the Meeting website with a link to your company website
 - inside cover of the handbook distributed to all delegates onsite
 - opening multi-media presentation at the Meeting
- one complimentary industry exhibition stand (excluding staff attendees), plus the ability to purchase additional sites
- one complimentary exhibition registration (including ticket to the welcome reception)
- opportunity to include one item of promotional material or product (supplied by sponsor) in the delegate satchels



Session sponsorship

Sponsors are invited to submit details on a sponsored session, such as a breakfast workshop, to the Committee for consideration. All costs associated with the session (presenter(s), additional audio visual equipment and food and beverage) are the responsibility of the sponsor.

We also welcome suggestions for sponsored speakers, national and international.



Exhibition stand



Table top \$2,500

- clothed trestle table, two chairs and poster board
- registration for one company representative, including a ticket to the welcome function
- listing in the handbook
- one Meeting satchel
- opportunity to include one item of promotional material or product (supplied by sponsor) in the delegate satchels
- list of Meeting participants who have given permission for name publication

Single stand \$4,500

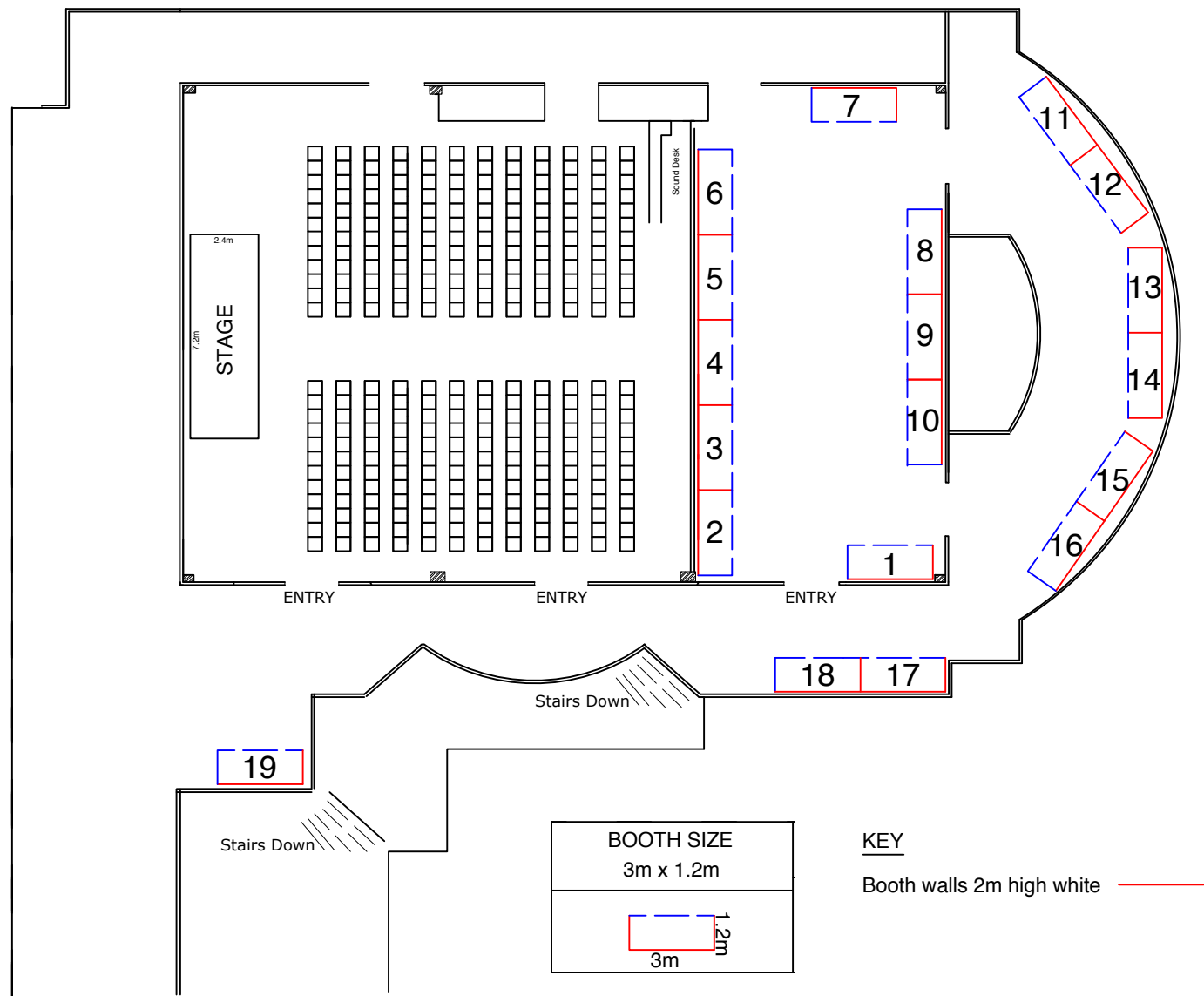
- pre-fabricated white partitioning (3m x 1.2m)
- clothed trestle table and two chairs
- registration for two company representatives, including tickets to the welcome function
- header (fascia) board with company name in one colour
- power (4amp, 4 way switch able multi-box)
- two spot lights facing into the stand
- listing in the handbook
- one Meeting satchel
- opportunity to include one item of promotional material or product (supplied by sponsor) in the delegate satchels
- list of Meeting participants who have given permission for name publication

Double stand \$7,500

- pre-fabricated white partitioning (6m x 1.2m)
- two clothed trestle tables and four chairs
- registration for four company representatives, including tickets to the welcome function
- header (fascia) board with company name in one colour
- power (2x 4amp, 4 way switch able multi-box)
- four spot lights facing into the stand
- listing in the handbook
- two Meeting satchels
- opportunity to include two items of promotional material or product (supplied by sponsor) in the delegate satchels
- list of Meeting participants who have given permission for name publication

DON'T FORGET all exhibitors are welcome to attend the scientific sessions so long as they are wearing their name badge.

Millennium Hotel Queenstown



General information

Catering

Please note that we have to be a little flexible when it comes to some of the limitations the Millennium Hotel has, one being that during lunch breaks our delegates will be split between the exhibition area and also the Hotel restaurant.

Morning and afternoon teas will exclusively be served amongst the exhibition.

Stand system

SSA 2017 has contracted Displayworks to provide the prefabricated stand systems and they will be available for design/build modification, additional furniture or accessories hire. For design/build custom stands consider contacting:

Nicola Ransome

Displayworks

+64 3 3384 195

sales.chch@displayworks.co.nz

Cancellation

If notification of cancellation is received prior to Friday 30 June 2017 you will be refunded less an administration charge of \$150. After that date no refunds will be made.

The organising committee reserves the right to cancel the exhibition in case of circumstances beyond their control. In such case all monies paid to date will be refunded in full. The liability of the organisers will be limited to that amount.

Please note

Only paid exhibitors may carry out any promotional activity within the exhibition area.

Updates

Additional information relating to pack and in pack out times, additional staff registrations, accommodation, internet access, freight and other facilities on-site will be uploaded on the SSA 2017 website by January 2017.

All prices listed in this prospectus are in New Zealand dollars and exclusive of goods and services tax (currently 15% and subject to change).

For further information contact

Terri Lowsley

Conference Innovators

PO Box 7191

Sydenham

Christchurch 8240

New Zealand

T: +64 3 353 2823

E: terri@conference.co.nz





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Sponsorship and exhibition application form

Company name:

Contact person:

Postal address:

City:

Country:

Postcode:

Telephone:

Mobile:

Email:

Name to be printed on stand fascia sign:

Sponsorship

☐ **Platinum sponsor** \$45,000^{+GST}

☐ **Gold sponsor** \$25,000^{+GST}

With option:

☐ Meeting dinner ☐ Keynote speaker ☐ Satchels

☐ **Silver sponsor** \$15,000^{+GST}

With option:

☐ Registration package ☐ Handbook ☐ Mobile app

☐ Welcome reception ☐ Barista coffee cart

☐ Catering

☐ **Bronze sponsor** \$5,000^{+GST}

Exhibition

☐ **Table top** \$2,500^{+GST}

Table placement at the discretion of the organisers

☐ **Single stand** \$4,500^{+GST}

Stand preference ___ or ___ or ___

☐ **Double stand** \$7,500^{+GST}

Stand preference ___&___ or ___&___ or ___&___

☐ I would like a clothed trestle table and two chairs included
on my stand

Opportunities are limited and will be released on a first-in, first-served basis

Please return this form to:

Terri Lowsley, Conference Innovators

PO Box 7191, Sydenham, Christchurch 8240, New Zealand

T: +64 3 353 2823, E: terri@conference.co.nz

Allocation of sites will be on a first-in basis with priority given
to sponsors. Once your application has been received you
will be sent an invoice.

Terms of payment – All prices quoted are in New
Zealand dollars and exclude GST.

Invoices are payable on the 20th of the month following the
date of the invoice.

Purchase order number for invoice _____

Signature: _____

Date / /

Disclaimer: Sponsorship and exhibition applications will be
considered on a strictly confidential basis; however SSA 2017
reserves the right to amend the terms of the invitation at any
time and has the sole discretion to determine the successful
applicants.



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